



NILÖRN



# We believe in adding value to your brand

We work hand-in-hand with global partners, crafting the world's finest solutions for labels, tags, and trims, which we develop with a firm commitment to responsible production. Our mission is to empower clients by sharing our expansive knowledge and fostering a culture of trust and collaboration. With innovation and craftsmanship, we want to propel brands into the forefront, enabling them to enhance visibility and position themselves for a thriving future





# 15 facts about Nilörn

- HQ Sweden
- Founded in Borås 1977 – textile center of Sweden
- Global production with subsidiaries in 19 countries
- 600 employees
- 1,7 billion labels delivered in 2022
- 86 countries where we serve clients
- + 1500 clients
- MEURO 90 turnover
- Online web order system with +8500 vendors
- Design department with 12 graphical designers
- Designed our first collection with focus on sustainability, Earth, 2009
- Share is listed on Nasdaq OMX Nordic Small Cap
- Material specialist focusing on materials and innovation
- 100% owned factories in Portugal and Bangladesh
- 100% renewable electricity in Nilörn's production sites and offices - target for 2025

## Our approach to branding and labelling

We provide you with solutions and products to help you identify and elevate the essence of your brand.

- Nilörn:CONNECT™
- RIS (Barcodes, Care labels, RFID)
- Trims & Packaging
- Design
- Logistics
- CSR & Sustainability
- Compliance





# Nilörn guides and educates

## Nilörn:CONNECT™

### Adding information to your brand

Nilörn:CONNECT™ is our platform of digital services to help brands fulfill the increasing demands of transparency and traceability within the textile and fashion industry. A digital twin of each physical product allows sharing extended and unique information about the product.



### Assortment of Quick Guides

**Material & Certifications** Choosing: Polybags, TENCEL™ Lyocell, Vegan approved, bluesign®, FSC™, OEKO-TEX®



**RFID - Retail & Apparel** RFID is short for Radio Frequency Identification. Radio waves are used to identify and count RFID-tags attached to products/garments, either with RFID-handhelds or fixed RFID-readers.



**Responsible Supply Chain** We are committed to conducting business in a manner that prioritise the well-being of people and the environment. We hold our supply chain partners to the same standard.



**Subscribe to our newsletter**  
to stay informed and participate in upcoming events and news.



### CSR & Sustainability

Our sustainability work is a central part of our business. Nilorn's sustainability strategy is founded upon our mission of "Adding value to your brand," together with Global Compact's 10 principles on human rights, labor law, the environment and anti-corruption, the Sustainable Development Goals (SDGs) and guided by a comprehensive materiality analysis.



### Preferred Materials & Innovation

Our responsibility lies in choosing and offering more preferred raw materials. This means supporting clients to fulfil an increasing demand for renewable, recyclable and fossil-free materials. We aim to keep up to date and explore next generation materials and production processes as they emerge. Our material targets are to use 100% certified paper (FSC™, PEFC) and 100% certified recycled polyester (GRS/RCS) for our core products by 2025.



### Design Collections

We present our latest design collections, developed for different fashion and sportswear segments. Design, materials and innovation is at the heart of what we do. We strive to offer not just a wide and varied choice but also an informed and responsible one.

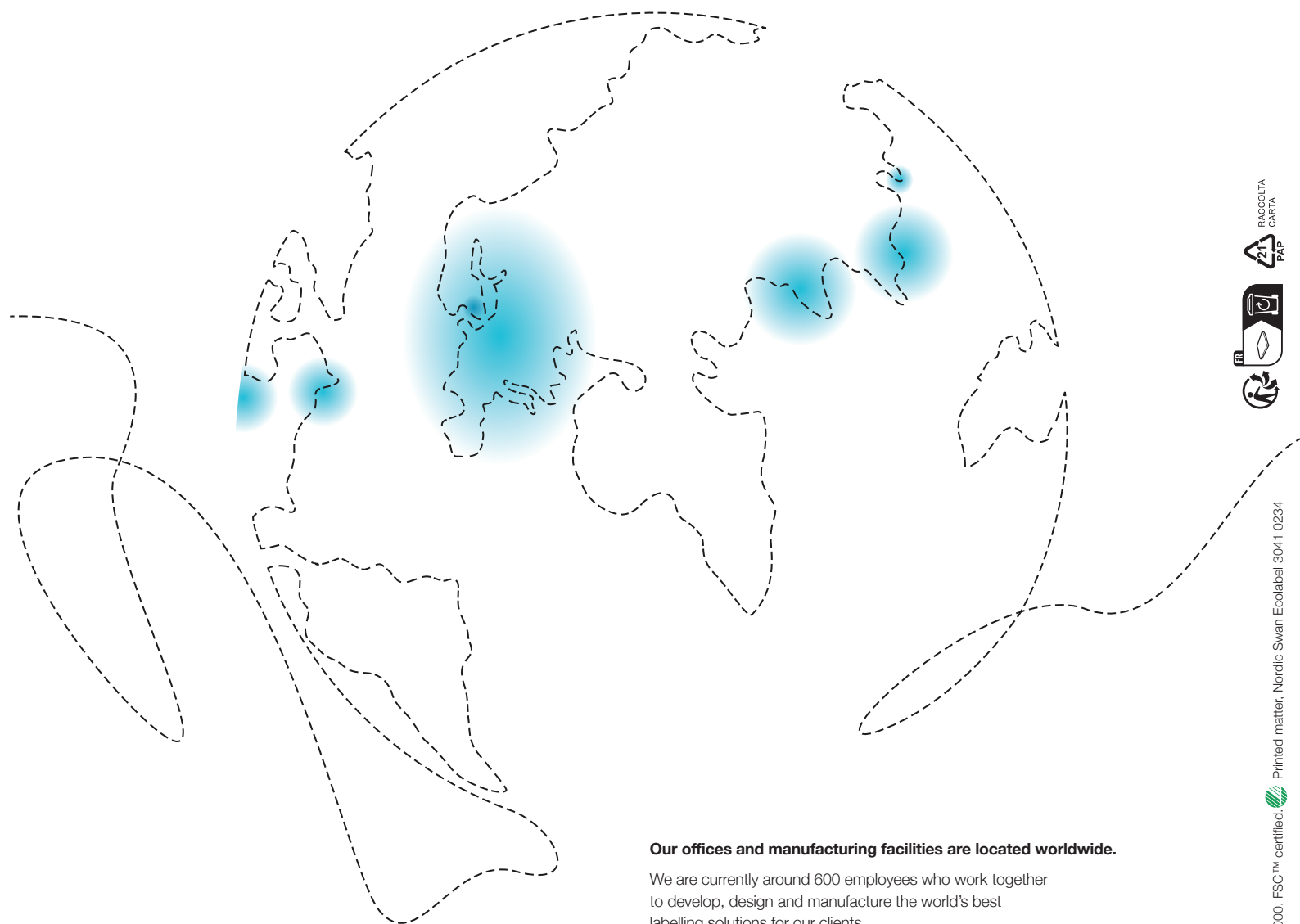


### Standard & Bespoke Packaging

Our offer includes a broad variety of packaging solutions from a brand-building perspective. E-commerce packaging, cardboard boxes, paper and plastic bags with custom prints are just some of the products that we design and produce according to our customer's specific requirements. As an alternative for shorter leadtimes and low minimums we keep stock of a range of standardised packaging.







**Our offices and manufacturing facilities are located worldwide.**

We are currently around 600 employees who work together to develop, design and manufacture the world's best labelling solutions for our clients.

# NILÖRN

Adding value to your brand

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**Local office and production:** Bangladesh, Belgium, China, Denmark, Germany, Hong Kong, India, Italy, Japan, Pakistan, Portugal, Spain, Switzerland, The Netherlands, Turkey, United Kingdom, USA, Vietnam

